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Hand-Lettering For Everyone: A Creative Workbook



Synopsis

In an increasingly digital and impersonal world, hand-lettering is more popular than ever. A way to personalize everything from book covers to T-shirts and restaurant menus, as well as a form of self-expression and cutting-edge design, writing by hand makes the written word immediate and intimate. This beautiful and inviting book serves as an inspiring primer and an interactive workbook, covering:

- Typography basics, including history and trends
- Fearless self-expression through playfulness
- Embracing the creative process, including tips from top illustrators and the art of sketch exploration
- Inspiration for adding personal touches to any kind of handlettered text

Creative prompts encourage readers to create their own serifs, create lettering from found objects, make a type self-portrait, collage with found type, recreate a favorite book cover with hand-lettering, play with shading and perspective, and more. Featuring a lively (and hand-lettered) design and engaging exercises, the book will appeal to designers and illustrators as well as doodlers, hobbyists, and anyone who enjoys putting real pen to real paper.

Book Information

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Customer Reviews

Hand lettering made a big comeback recently in the design world and is now so ubiquitous that I dare say that it's bordering on being overused. Still, I believe there is always room for good hand lettering and that every good designer/illustrator should also be able to draw letterforms. This book is for anyone who wants to learn how or for experienced letterers to find new ways to practice their skills. The first thing you should know is that nobody becomes good at lettering without hours and hours of practice and this book is designed to get you going on those hours of practice in fun ways. Take note of the subtitle, "A Creative Workbook" because it is very much that. The book contains

four general sections, History and Fundamentals, Process, Creative Confidence and Exploration, but the main focus throughout is on getting out your pen and pencil and getting to it. There are tons of very creative prompts to get you exploring and trying out different things rather than just copying existing typefaces. There are also many examples of various lettering styles but do not expect to find complete alphabets here to copy from. Instead you will be challenged to learn the various basic elements and then play with those creatively to come up with your own letterforms. For me, this was just what I needed and I can see myself pulling this thing out and working through a few pages anytime I'm bored or have a few minutes to spare.

Very creative, informative, filled with new takes on old ideas and just new ideas. Not a basic how-to (no supplies list in the front, for example). I have several books on lettering, but have a feeling that this will be my go-to for ideas, practice space, and a launch pad to take Vanko's creativity and personalize it.

I've use this book a lot and I have it up here with a bunch of other books that I use for him lettering and also creative lettering and lots of stuff so I definitely recommend it for sure. It's definitely more of a workbook look I didn't pay attention to it even says a creative workbook so if you're looking for more examples then this wouldn't be the book for you but if you're looking for a workbook then this would be a good book for you.

I purchased this after flipping through it in a local chain bookstore. It's useful as both a practice aid and for inspiration for those looking to get into hand lettering or anyone who appreciates typography. The book is comprised of different exercises that are designed to challenge your creativity. In each section, there is a small paragraph with an example(s) and empty space for you to use. (I would recommend using a sketchbook or other paper to practice on so you can continue to go through the exercises over and over.) There are also suggestions for different tools to try. After doing 2 exercises I felt like I had learned something new and was making progress. One review said it's not good for a beginner, but I think it is. It's written in a manner that teaches by getting you to use your creativity and imagination. So, if you're looking for a step-by-step guide on how to draw each individual letter in every style, this isn't it. The only reason I didn't give this 5 stars is because there are some exercises that (for me) weren't very clearly explained, but it's a personal teaching preference. Overall, it's a really good book for the money and I would buy it again if I had to.

If you like to journal and like different fonts, this book is for you. There are many different exercises and facts about lettering in this book. Hand-lettering for everyone gave me many great new ideas to continue to work on in the future.

I bought a copy for my mom. She recently retired and i thought this would be a fun project for her to work on with the extra time she has on her hands. She's not an artist by any means, but whenever I go home for the weekend i see her practicing her "lettering." She's really enjoyed this new journey and plans to buy this for two of her sisters for Christmas!

i like the idea of this book but as I'm working through the projects I'm finding it difficult to get started due to the first few activities having little to do with actually lettering. Lots of guidance though, not just blank pages. recommend.

This is a book that deals with hand lettering. It instructive and a workbook. It gives a history of lettering, the process of hand lettering, It also gives a way to be creative with hand lettering. It gives a good history and makes you think about hand lettering. I received a copy of this book thru Goodreads Giveaways.

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